



PRESS RELEASE

Thermopatch unveils Truflex Industrial and Digipro system at A+A 2023 in Düsseldorf

MENTOR, Ohio, October 10, 2023 – Thermopatch, an Avery Dennison company, invites A+A 2023 attendees to discover its innovative and ever-expanding portfolio of transfers, labels, and embellishments.

A+A 2023 in Düsseldorf (October 24-27) stands as the paramount event globally for safety, security, and health at work. Thermopatch focuses on supplying full end to end labeling, embellishment and transfer solutions for the industrial laundry, workwear, and hospitality industries.

At the exhibition, resellers, brands and factories will uncover new avenues for personalizing apparel and equipping users with vital information for protecting themselves and their garments, and for making informed decisions. At Avery Dennison's booth (C42 in hall 15), A+A attendees will be able to interact directly with products in its broad range of labeling, embellishments, and transfer solutions.

The event also provides an opportunity to showcase the groundbreaking Truflex Industrial transfers and Digipro system for the very first time, following two and a half years of dedicated development. Attendees will have the rare opportunity to engage directly with these pioneering and transformative innovations, gaining firsthand experience of the positive impact they bring to the workwear textile industry.

Steve Mason, vice president and general manager Embelex & Aftermarket, Apparel Solutions, Avery Dennison says, "We're delighted to be exhibiting at A+A 2023, where Thermopatch can be experienced firsthand by all attendees. This event provides a perfect opportunity to showcase new product developments, demonstrating their value and unique benefits in the workplace setting."

He adds, "Truflex is a well-established and trusted transfer product, used on millions of units of workwear. With Truflex Industrial, we are initiating this innovation because in many fields, the harsh conditions of the washing and drying process did not allow for the use of transfers. This new technology not only sets a new standard for durability but also opens doors to new possibilities for industries reliant on resilient workwear solutions. It's a game-changer, and we're excited to unveil it at A+A 2023, an event dedicated to redefining safety and health at work."

Avery Dennison acquired Thermopatch in March 2023. This year, visitors to A+A 2023 can also discover the almost limitless possibilities in the product portfolio of transfers, labels and embellishments offered by Avery Dennison.

For more information, please visit Avery Dennison's [website](#).

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About Avery Dennison

Avery Dennison Corporation (NYSE: AVY) is a global materials science and digital identification solutions company that provides branding and information labeling solutions, including pressure-sensitive materials, radio-frequency identification (RFID) inlays and tags, and a variety of converted products and solutions. The company designs and manufactures a wide range of labeling and functional materials that enhance branded packaging, carry or display information that connects the physical and the digital, and improve customers' product performance. The company serves an array of industries worldwide, including home and personal care, apparel, e-commerce, logistics, food and grocery, pharmaceuticals and automotive. The company employs approximately 36,000 employees in more than 50 countries. Reported sales in 2022 were \$9.0 billion. Learn more at www.averydennison.com.

About Thermopatch

Thermopatch is a global organization specializing in emblems, transfers and label solutions for textiles. With our headquarters in Syracuse, NY, in the United States of America, we are active in several European countries operating from the Netherlands. Our offices in the United States and the Netherlands work closely with an extensive network of offices and experienced distributors in the rest of the world to help us achieve our goals.